

FOR IMMEDIATE RELEASE: NOVEMBER 20, 2018  
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## **ATV CLUB CONTRIBUTES BACK TO TRAILS & COMMUNITY**

**Pembroke, ON:** NOVEMBER 22, 2018 10:30 am, Renfrew County ATV Club (RCATV) will be showing its true colours as a trails and community building organization. RCATV volunteers will be on the trails behind Algonquin College to receive a \$1000 grant from the Jason Blaine Charitable Fund towards their 2019 Operation Tire Save. They will also be issuing the proceeds of their August 2018 Ride for Carl Larocque to the Grind Pembroke and Champlain Discovery School breakfast program.

### **Operation Tire Save**

Trail organizations and Algonquin Trail representatives are invited to join us as we kick off the Operation Tire Save 2019 planning.

RCATV is a trail user group in Renfrew County whose mandate includes developing, maintaining and promoting trails and trail safety throughout Renfrew County. The RACTV Club recognizes the Renfrew County Algonquin Trail as a key connecting trail for all trail users including avid motorized users like ATVs, dirt bikes and snowmobiles, to non-motorized users like cyclists, hikers and dog walkers. As such, RCATV is excited to part of Operation Tire Save, an initiative set to take place in the spring of 2019.

Operation Tire Save will coordinate and encourage all trail users to form teams stretched across the trail system to remove metal debris from the former rail bed. This trail is a significant economic tourism driver bringing tourism to local businesses and moving recreational riders throughout the county. Removing the metal debris, as an extended community of trail users, will encourage returning trail tourism and ensure safe maximum recreational potential for our resident users, both motorized and non-motorized.

*"This community-focused event will help motorized riders to build trust with riders and residents. Trail users want to be respectful of both the land and the community and this event allows us to do our part, as trail users, to maintain the trail and keep it safe. This will engage all ages, families, and youth in volunteerism as community of trail enthusiasts." Teresa Hebb, RCATV President*

### **Ride for Carl Larocque**

In August 2018, RCATV hosted the "Ride for Carl Larocque" in the honour of the late Carl Larocque, a dedicated RCATV board member. The fundraising ATV ride was family friendly and saw 133 riders enjoy the trails as well as raise over \$2990. In keeping with the values of the Larocque/Lemay family, these funds will be invested back into youth programs of the Champlain Discovery School breakfast program and The Grind. This event would not have been possible without the support of local businesses like H&H Construction and P&G Pumping and the Town of Petawawa.

*"I wish to extend my congratulations on the successful ATV run which occurred on August 25<sup>th</sup> in Petawawa. Not only was the event a wonderful opportunity to gather and participate in a common social excursion, the event raised funds to support the community in honour of the Larocque and Lemay families." Mayor Bob Sweet, Town of Petawawa*

To find out more about the Renfrew County ATV Club and its commitment to riders, trails and trail tourism, please visit [www.renfrewcountyatv.ca](http://www.renfrewcountyatv.ca) or call 613-635-1528.

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